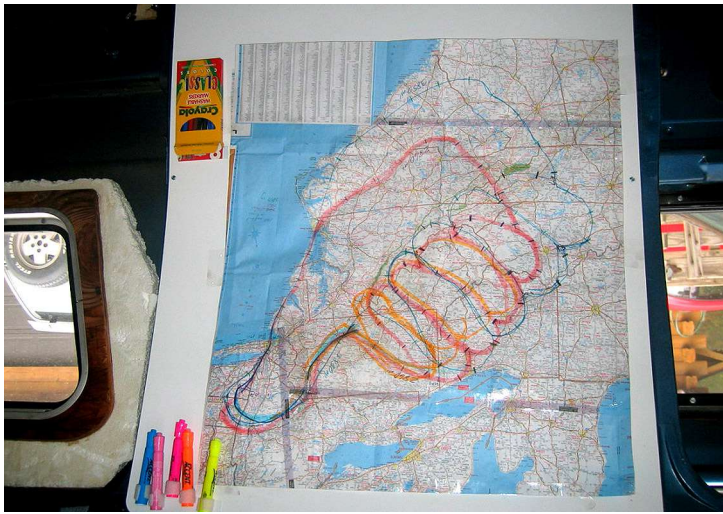




The "Thumbs Up" video documents the artists two-week long excursion into the backroads of America, searching out hitchhikers. Guided only by a large thumb-out-first drawn on a road map of the North East U.S., Seiple uses hope, intuition, and a CB to locate hitchhikers for his video collaborations. Starting and ending in New York City - Seiple travels through seven states and meets 18 hitchhikers. A detailed day-by-day journal of the project can be found at: <http://www.travelhome.org/>

Dan Seiple
Thumbs Up

Huong Ngo

Escape Pod Series

By converting free FedEx (Tyvek) envelopes into wearable garments, Ngo has ingeniously created the modular building-blocks for inflatable dwellings. The inflatable pods are sealed using the same velcro that fastens the garments. Each pod is made of 4 jackets, 1 skirt + 1 bag, and is inflated using a standard room fan. The project is accompanied by a zine-style take-away booklet that serves as instructions for assembly.



Dim Sum is an ongoing project by Red 76 where the viewer experiences the gallery as if they were a restaurant. Each table is supplied with a TV/VCR and CD player. After being seated, drinks are served and viewers are given menus that list the contents of the DimSum archive - ready for consumption. Red76 members serve as waitstaff bringing items from the menu to the table. In Cantonese Dim Sum translates into "a little bit of heart."

Red76
DIM SUM



Andy Hall

TGIF Sign

Hall's TGIF sign, uses solar energy stored throughout the week to power the sign's green neon letters during the 24 hours of each calendar Friday. Powered by a battery that accumulates a reserve through a photovoltaic (solar) panel, the sun's energy is exchanged for the purpose of lighting up a simple but generous message, literally referencing the phrase "Thank goodness it's Friday," and signaling the work-week's end.



The font styles, language, and imagery Morales incorporates in his vinyl lettering projects are derived from the Mexican-American vendor community he engages in Tijuana, Los Angeles and San Francisco. The icons and terminology extend directly from this urbanized culture of mobility and economic adaptation. Generally designed by the owner, the vendor's vehicles are often fabricated using unwanted scrap-materials and customized with hand-painted signage. By relocating the linguistics and aesthetics of this cultural phenomenon, Morales' work infiltrates the main entrance of the Soap Factory.

Julio César Morales
Informal Economy Collection



Temporary Services

Binder Archives

Temporary Sevices has compiled a self-contained, portable archive composed of multiple three-ring binders. Each binder presents photographs, drawings, documentation, and ephemera collected or created by individuals and groups of artists, exhibition organizers, and archivists.

Some of the binders hold as much material as one might expect to find in an entire exhibit or a book. Viewers are invited to freely handle the binders just as they might browse through books in a reference library.

Frankie Martin

Golden Limo Art Tour

Frankie has organized a traveling group show in a converted auto featuring the work of her best friends and family. Projects by 18 artists are housed inside the touring Golden Limo - featuring Erika Somogyi, Sistas 4 Eva' and Hanna Fushihara, among others. One-night-only performances take place with members of her band Airbrains on the top of the Golden Limo during each local premier.



Center for Land Use Interpretation

The American Land Museum

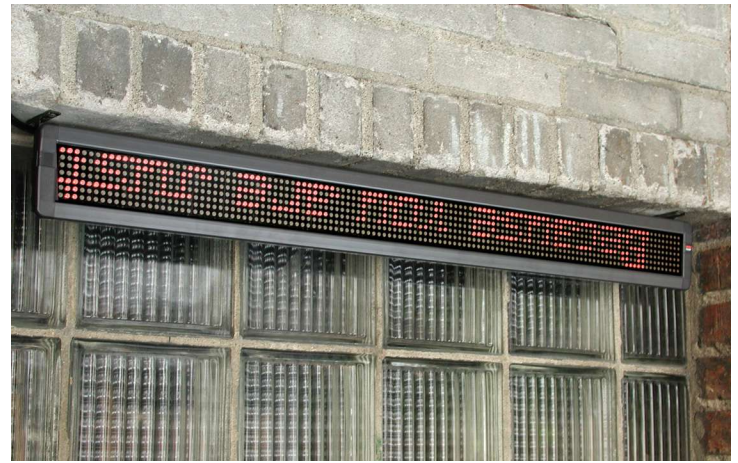
A network of experiential sites being developed across the U.S., the purpose of the museum is to create a dynamic portrait of the nation, one composed of the landscape itself. Selected exhibit locations represent land use patterns, themes, and development issues. The Information Center for the American Land Museum is located in Wendover, Utah. The exhibits can be found among the waste disposal industries, explosives plants, survivability training sites, and weapons test areas viewable within this expansive, geomorphologically self-contained region.



Remembering the legend of the Mpls artist's Uhaul-gallery intervention during an opening at the Walker Art Center, we asked Van Dyke, who runs the Occasional Gallery in St. Paul with his wife Peg, to develop a mobile satellite for his gallery in a rental truck. The truck-show was docked at the Soap Factory's front loading zone - creating an annex to the Soap Factory's Galleries. Van Dyke worked with local artists: Luke Aleckson, Joe Smith, Astri Swendsrud and Joshua J. Van Wie.

Occasional Satellite

Aaron Van Dyke



Thinking through 'Minnesota Nice,' Estep has invented and collected 300 reasons to inspire social responsibility. Presented on an LED sign, phrases run through familiar strains of guilt, selfishness and common sense. Estep casually reminds us of the social meta-programs that keeps our collective agreements in place, while making a conversational intervention into one of the primary gathering areas at the Soap Factory.

Reasons to be Nice

Jan Estep

It Can Change

Gypsy Cab

The Gypsy Cab ran for five days leading up to the opening (July 5-9th). The only cost to each passenger was to make artwork in exchange for their ride. During the ride, each passenger installed their artwork inside the cab on walls built into the back of the van. After five days the interior of the cab was presented as a gallery. Subsequently, the cab is re-presented for the duration of the exhibition, along with slides of the passengers.



Phil Docken

w/ Courtney Dailey & Ginger Takahashi

Dailey & Takahashi are two of the founders of the Bookmobile, a mobile exhibition of artists books. Together they've curated a collection of artists books to be displayed in a reading chair made by Docken. The chair, adapted from a design by Gerrit Rietveld, invokes the De Stijl brand of utopian wonderment as a support for over 50 hand-made books and zines chock-full of fantastic narratives, d-i-y optimism and catalytic politics.